creative entertainment agency

# SARAH WILSON

Author. Maverick Commentator. Climate Solutions Provider





#### 1. Media communications

20 years of journalism experience talking big ideas to TV, radio, print, magazines and online.

#### 2. Consumer Conversation

An intimate understanding of how to communicate complex, hard data to everyday Australians in a compelling way.

#### 5. Digital audience

Sarah brings her own community to all projects - 2.5M across all her platforms. The Five Pillars of author and thought leader Sarah Wilson

#### **4.Industry relationships** An experienced operator in the corporate world.

#### 3. Big Issue Science

A deep knowledge of the complexities, key players, politics and the nuance that is navigating climate science.

CEA

New York Times and Amazon best-selling author, thought leader, minimalist and philanthropist Sarah Wilson has quite literally left her footprint on the world, mapping out a path that feels morally, spiritually and humanely right, while widening the conversation on sustainability and climate change. Getting people on this earth engaged with nature and educating individuals and businesses about issues the world faces imminently, is at the core of Sarah's mission. In an era where globally prominent corporations are placing environmental issues at the top of their lists Sarah Wilson's vision to shift the dial couldn't be more integral.

Passionate and undoubtedly a force to be reckoned with, Sarah Wilson is ranked in the top 200 most influential authors in the world and has spent a significant part of her life evaluating how the world is treated by humans – past, present and fundamentally who it is being passed on to in the future. This has led to her passion for conversations on sustainability and climate change across the globe, driving inspiration for people and businesses to make a change, build momentum and embrace the message that 'we must do everything we can'. Of the 25 books Sarah has written 'This One Wild & Precious Life' is her most recent, which she will take to the road in July 2021 on a tour presented by Live Nation.

Over the years, Sarah has contributed to a plethora of business visions, sharing the conversation on a number of important topics. As a keynote speaker, podcaster and educational author she has shared her mission with the likes of the New York Times, Microsoft USA, Google, National Press Club, National Australia Bank, IKEA, Melbourne Food & Wine Festival and many others, solidifying her as one of the most influential and forward thinking assets to like-minded brands globally.





I Quit Sugar | 2014 | New York Times best-seller

I Quit Sugar for life | 2014

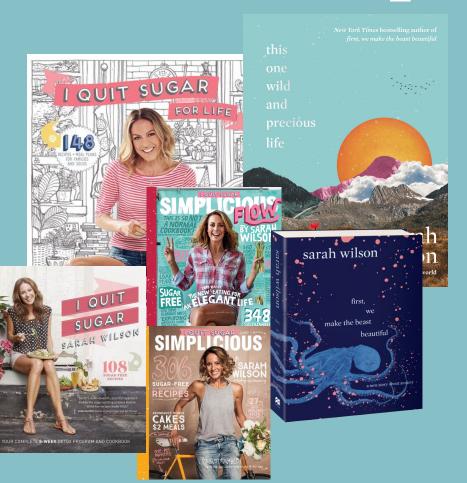
I Quit Sugar Cookbook | 2017

First, We Make the Beast Beautiful | 2019 |

New York Times best-seller

I Quit Sugar: Simplicious Flow | 2019

This One Wild and Precious Life | 2021



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I Quit Sugar | The Veggie Cookbook I Quit Sugar | The Dude Approved Cookbook I Quit Sugar | The Mini Book of Gut Lovin' Gummies I Quit Sugar | The Soups Cookbook I Quit Sugar | Super Smoothies Cookbook I Quit Sugar | One-Pot Wonders I Quit Sugar | Healthy Family Meals Cookbook I Quit Sugar | Christmas Cookbook

I Quit Sugar | Kids Cookbook









SUPER SMOOTHIES COOKBOOK











































CEA

E-BOOKS

### 114,198

Mailing list

### 60,198

Subscribers

### US & AU

Top locations

[(O)]	

#### 265K

Followers on @sarahwilson



#### 375K

Followers on @iquitsuar



#### 197K

Followers on sarah8wilson



979K

Followers on IQuitSugar

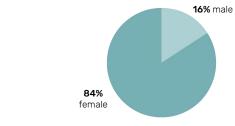
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Followers on \_sarahwilson\_

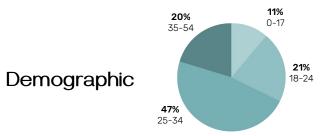


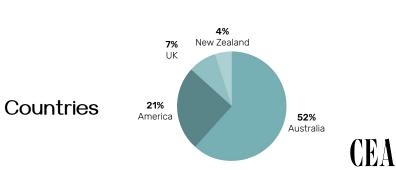


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Age





#### What others are saying...

"Sara Wilson is a traveler of worlds-outer and inner. And her reports from the journey are both intensely personal and germane to a sick and distracted world. In the midst of the collective malaise, she zeros in on her determination to live her life, not someone else's, and on the work to which we all are summoned if this species is to survive. Her work is, as the world is, both wild and precious."

James Hollis | Ph.D., Jungian Analyst and author of Living Between Worlds: Finding Personal Resilience in Changing Times.

"Sarah's life mission is to help us all feel less lonely in our pain. These pages are filled with authenticity and clear direction for how to return to our spiritual truth."

Gabrielle Bernstein | #1 New York Times bestselling author of May Cause Miracles

"Sarah is a brilliant and agile writer, who takes aim at under-exposed affections, helps us to understand them and shows us path towards a solution. First with sugar addiction and now with anxiety, she curates the latest research and takes readers on a journey that will change the way we think about the disease"

Dan Buettner, New York Times bestselling author of The Blue Zones "Probably the best book on living with anxiety that I've ever read, and I have (unfortunately) read many. Sarah is full of expert advice while remaining grounded and incredibly human. Her vulnerability is her strength. And after reading, it will hopefully be yours too."

### Mark Manson | #1 New York Times bestselling author of The Subtle Art of Not Giving a F\*ck

"Sarah's book is indeed quite extraordinary, illuminating what is at once a nomadic journey, a cri de coeur and a compendium of hard-won wisdom flowing from a uniquely talented individual... a tour de force."

Professor Patrick McGorry | A0 MD PhD FRCP 2010 Australian of the Year

"Sarah Wilson is a force of nature – quite literally. She has taken her pain and grief about our sick and troubled world and alchemized it into action, advocacy, adventure, poetry, and true love."

Elizabeth Gilbert | #1 New York Times bestselling author of Eat Pray Love

"At a time when brands and marketers have become obsessed with purpose, you can get a masterclass on the subject from Sarah Wilson, who lives her life and completes her projects with unwavering purpose and speaks with real authenticity and passion."





#### Past Projects



New York Times

🔆 nab

b NAB

National

National Press Club Melbourne

#### Upcoming projects

● LISTNR audible<sup>®</sup>

Turning Anxiety into Super Power, Audible

**Melbourne Food and Wine Festival Food For Thought**, Pullman Auckland, NZ.

Q&A, ABC Australia

The Project, TEN

MF

**NN** ABC

ten

**The** Guardian Commentator for **The Guardian** 



# BOOK

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THE WILD AIR

# TOUR





## THANK YOU

For more information contact: lilit@ceagency.com.au

